

GUIDELINES FOR BOOK PROPOSALS

Radcliffe Publishing is delighted to receive proposals for new books to complement its current publishing programme.

Please supply as much as possible of the following information, and address your proposal to the Editorial Director, Gillian Nineham (gnineham@radcliffemed.com)

- Working title
- Name(s) of author(s) or editor(s), with a summary of their appointments and relevant experience
- List of contributors, if any
- A brief synopsis, describing its rationale, aims and scope, proposed writing style and approach
- List of chapter titles, with a brief synopsis of each
- Proposed size of manuscript (number of words/pages)
- Approximate number and type of illustrations and tables, if any
- The target market and the readership for the book
- Comparison with competing and/or complementary books, either in print or forthcoming

The following information would also be useful:

- Sample chapters, or sample material to give an indication of style and approach
- Background information (Why this book? Why this book now?)
- A fuller discussion of the intended market, eg size and scope
- Any other information you feel may be of interest

Editorial Procedure

Your proposal will be discussed in-house and probably sent out for external review. The reviewer's comments may be discussed with you and you may be asked to revise or develop your proposal further, based on their comments.

This process can take a few weeks although we make every effort to ensure that discussion and review are undertaken and completed as quickly as possible. In the meantime, we are always here should you want any feedback, further comment or an update. Please feel free to contact us at any time.

We look forward to receiving your proposal.

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